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# Make a 3x Impact on GivingTuesday

## **All donations to VIBE will be triple-matched through December 31st**

November 29th is GivingTuesday, an important day of global generosity where we collectively celebrate all acts of giving big & small. Since 2012, GivingTuesday has inspired hundreds of millions of people around the world to collaborate, give back and do good. In honor, we are sharing the message of Verdani Institute for the Built Environment (VIBE) a non-profit to help catalyze urgent action for climate solutions. Never before has there been a greater need for action to help stabilize Earth's climate as the present. Scientists report that in order to limit temperature rise to 1.5 degrees, the next 8 years will be critical. We invite you to give generously to fuel impactful action and meaningful change. All donations to VIBE will be triple-matched through December 31, 2021 (\$50,000 maximum).

By working with our vast networks including educators, building professionals, environmental organizations, developers and industry groups, we promote and distribute powerful resources to educate and train thousands of students and industry professionals. Our noble goal is to inspire them to sustainably improve the built environment for a better climate and catalyze collaborative action to combat climate change — creating a thriving and more resilient planet for future generations. Donations and sponsorship enable VIBE to develop, publish and distribute our important 12 textbook series to reach thousands of building professionals for workforce development to deepen their collective knowledge and capacity to improve our climate.

This holiday season, we invite you to contribute to a growing organization dedicated to scaling environmental solutions in the building sector.

### VIBE holiday giving promotions include:

**\$100 Individual level** - bonuses include a free E-book and access to LEED GA training (a \$99 value)

**\$10,000 Whitepaper sponsorship level** - bonus 5 extra signed copies of ECH, 5 extra Thinktific trainings, and an extra year of recognition on VIBE's site

# VIBE Holiday 2022 Sponsorship Specials!

## EXCLUSIVE SPONSORSHIP BENEFITS & PRIVILEGES

	VIBE PUBLICATION SERIES SPONSORSHIP						ORGANIZATIONAL SPONSORSHIP LEVELS					
	Series Sponsor ESG Books	ESG 3 Topic Sponsor Books	Individual ESG Book & WP Sponsor	Co-Sponsor WP and ESG Book	Co-Sponsor ESG Book	White Paper (WP) Sponsor	Climate Hero	Climate Champion	Climate Leader	Climate Steward	Climate Friend	Individual
Tax Deductible Donation Amount	\$440,000	\$120,000	\$45,000	\$30,000	\$20,000	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000	\$500	\$100
ORGANIZATIONAL LEVEL												
Recognition on VIBE's Website (for 1 year unless otherwise indicated)	XL Logo + Link <i>2 years</i>	XL Logo + Link <i>2 years</i>	XL Logo + Link <i>2 years</i>	XL Logo + Link	XL Logo + Link	XL Logo + Link <i>2 years</i>	L Logo + Link	M Logo + Link	S Logo + Link	Listed + Link	Listed	Listed
Sponsor Spotlight in 1 VIBE Newsletter	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	–	–
Community Project Profile <i>(Highlight your project on VIBE's Website)</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	–	–	–
Social Media Post Acknowledging the Donation <i>(FB, Twitter, IG &amp; LI)</i>	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	–	–
GIFTS												
Access to Verdani Partner's Education Resources –Thinkific and LEED Green Associate (GA) Training <i>(Number of users – 6-month access)</i>	100	75	50	40	30	25	15	10	5	3	1	LEED GA training <i>\$99 value</i>
Signed copies of "Earth's Climate Heroes" (ECH) children's' book	100	50	40	30	25	20	12	10	6	2	1	1 free ECH E-book

VIBE was founded by Verdani Partners as a mission-driven non-profit organization to make the building sector a powerful solution to our climate challenge by encouraging sustainable development around the world. Please learn more about us at our [updated website](#) and [please see our video here!](#)

MAKE A DONATION





**GIVING  
TUESDAY**

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[#givingtuesday](#)

[verdani-institute.org](http://verdani-institute.org)

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The Book Series is Underway!

# Sustainable Real Estate Book Series



One of VIBE's major projects is developing the Sustainable Built Environment 12 textbook series, a resource for educators, students, and professionals to scale their understanding of commercial real estate sustainability opportunities to help drive immediate action on climate change. The series will also be a powerful driver of workforce development in the growing and essential ESG field for the commercial real estate industry.

LEARN MORE ABOUT THE SERIES

Sign up for a VIP copy of VIBE's next White-Paper in early 2023

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## Gratitude to our latest sponsor - GID

G | I | D

VIBE is grateful to GID for sponsoring Book 2 and its accompanying white-paper regarding "ESG Reporting Frameworks". GID is a vertically-integrated real estate investor, operator, developer, and fiduciary, that has operated a diverse portfolio of multifamily, industrial, and mixed-use developments for over 60 years. GID's Vision is superior real estate that creates economic value and advances sustainable communities. The company's Mission is to leverage its investment, development, and management experience to enhance the communities in which it operates. GID integrates Environmental, Social, and Governance (ESG) principles into all aspects of their business including their generous sponsorship of VIBE - [learn more here](#).

Download the VIBE White-Paper sponsored by GID



## Navigating ESG Reporting Frameworks: A Comprehensive Guide



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[verdani-institute.org](http://verdani-institute.org)

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VIBE stayed productive this year!

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SUSTAINABLE  
PROPERTIES



RESILIENCE &  
RISK MANAGEMENT



EDUCATION &  
RESEARCH



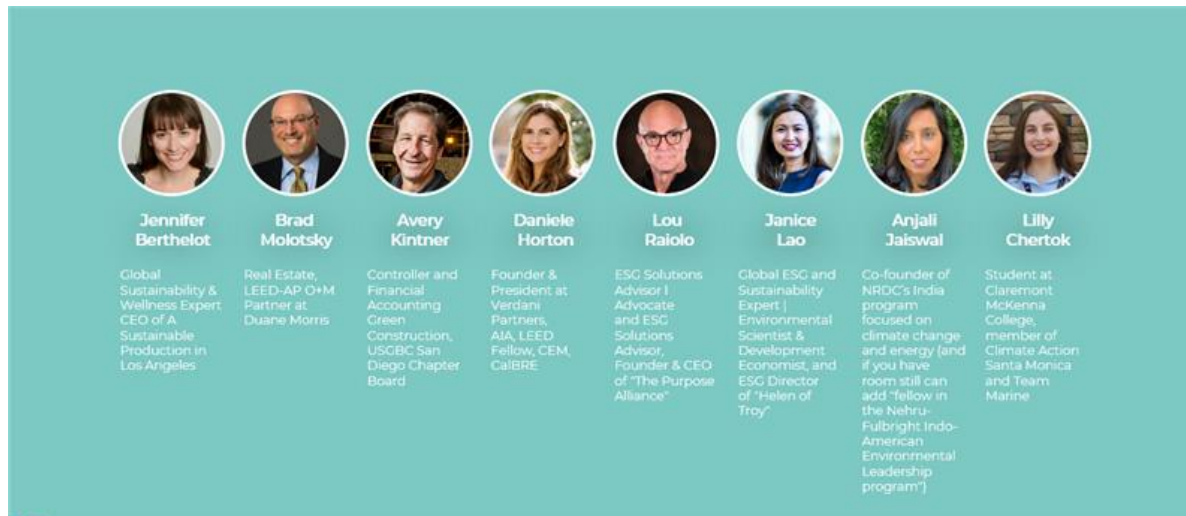
COLLABORATION

## 2022 Activities Include:

- Continued to make progress on four of the books with accompanying whitepapers in our Sustainable Built Environment 12-book series
- Published a **whitepaper about ESG Reporting Frameworks** in support of VIBE's second upcoming Book
- **Joined 1% for the Planet**
- Participated in various events and book readings of VIBE's children's book **Earth's Climate Heroes** (ECH) including at schools nationwide for Earth Day, MyGBCE in Los Angeles in May, a summer social with San Diego Green Building Council (SDGBC), and a 1% for the Planet mixer.
- Promoted **ECH** by offering free e-books on Valentines Day, Earth Day, Authors Day, Youth Climate Action Day, Giving Tuesday, and America Reads Day
- Continued working on language translations of ECH to Spanish, Hindi, Chinese, and Portuguese
- Hired part-time staff including a researcher, web platform assistant, and social media specialist
- Updated our mission, vision, and goals as we head into 2023



- Registered for **Amazon A+ Content**
- Continued donating a tree planting with Ecologi for each ECH copy sold
- Expanded our social media presence with consistently engaging content
- Continued to update our website including updating our **OSS.ECO** and adding a calendar for our events
- Connected regularly with our prestigious and accomplished VIBE Board Members - meet them at the link below!



## Meet VIBE's Board of Directors





## VIBE joined 1% for the Planet - please support us there!

In summer 2022, VIBE became a non-profit environmental partner on the **1% for the Planet** platform, that brings together smart environmental giving with responsible businesses to give back to create a healthier planet. Currently, less than 3% of philanthropy goes to green causes, yet the urgent challenges facing our planet demand much more. Dedicated to tackling this problem, 1% for the Planet is a network of like-minded individuals, businesses, donors, and environmental partners working together toward a common goal - protecting the

future of our beautiful shared planet.

VIBE was honored to be selected as an environmental partner, but we need more supporters! Since thriving partnerships deliver longer-term support and greater impact for all, the platform's business members engage directly with approved environmental partners, such as VIBE to provide monetary donations, volunteer time, in-kind donations, and promotional support. We could use your help building momentum, so please consider donating on the platform and sharing our profile with others.





## Many ways to support to VIBE

- **Write a review of ECH on Amazon**
- Follow and share VIBE's social media on **LinkedIn, Twitter, Facebook, Instagram, and YouTube**
- Encourage others to **subscribe to receive VIBE's newsletter on our website**



- Enlist as a volunteer or contributor to VIBE's upcoming **Sustainable ESG Real Estate textbook series** or refer someone in your network
- Purchase bulk ECH copies for donation to your local school or library
- Contribute to **VIBE on the 1% for the Planet** platform

CONTACT US

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## Encouraging the next Generation - Earth's Climate Heroes



Pick up your copy at **Amazon** now - 20% off from Thanksgiving through New Years! The book also makes a terrific stocking stuffer and is available for bulk purchase (5+ copies) on **VIBE's website**. Proceeds go towards funding the climate action movement, building a crowd-sourced map of global youth activists, donating books to schools and



libraries, and supporting multiple language translations.

PURCHASE BOOK



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